

PROJECT CONCEPT CANVAS

WHAT is the opportunity?

To reward project team for possitive/strong performance

What is the current v ideal state?

WHY does it matter?

Team feels motivated and rewarded having their works acknowledged. Improve moral

How does it link to the objectives of the organisation that will pay for it?

Our SOLUTION...

...must...

Recognise efforts.
Stay within the organisations
culture and ethical boundaries.
Reward must be substantiated
or deserving - Realistic.

Who benefits? What outcomes / benefits
will they receive?

...might...

Have a ceremony
Public recognition
Further studies


What other outcomes / benefits would
be nice to have?

...won't...

Cash incentives.
Unethical, imoral, biased
favourable to friends.
Wont neccessarilly be
ongoing. Wont be illegal.

What is out of scope?

WHEN do we need it?

It will take at least 1 and no more than 3 months .  to deliver

It can commence in 30 days and should be delivered no later than 60 days

WHO wants it?

If this opportunity is approved
as a project, the client will be
..... XYZ Project Team

The client will accept the project deliverable(s)

Other people endorsing this opportunity include

..... CEO

..... Project Manager

.....


HOW much will it cost?

It will cost at least \$ 100,000 and no more than \$ 250,000

There is currently \$ 200,000 allocated in the budget for this project

WHERE do I sign?

..... James Lambert is authorised to spend

\$ 500 & 7 days  developing:

This opportunity is ☒ low ☐ a project plan
☐ medium ☒ a simple business case
☐ high risk for our organisation ☒ a detailed business case for this opportunity

..... Name & title B E Miser