

PROJECT CONCEPT CANVAS

WHAT is the opportunity?

What is the current v ideal state?

WHY does it matter?

How does it link to the objectives of the organisation that will pay for it?

Our SOLUTION...

...must...

What outcomes / benefits do we need to have?

...might...

What outcomes / benefits would be nice to have?

...won't...

What is out of scope?

WHEN do we need it?

When is the latest we should start?

HOW much will it cost?

Give an estimate range of $\pm 30-50\%$

WHO can help?

Who are the stakeholders we need to get involved from Day 1?

WHERE do I sign?